

ECONOMIC DEVELOPMENT VISION

1. KEY FOCUS AREA: The Stable & Diversified Economy Focus

	Action Plan	Indicators	Results
A	Define the S.C. Economy & Business Environment: *Community Understanding -Dynamics of S.C.\$ in the Community -Dynamics of Farming & Housing developments * *	-Economy & Business environment defined. Jack's Chamber and SCU report. # of farms and # of housing dev.	OilschlagerBC 021003 YELLOW Statedemograp hicsCM020403 GREEN
	Business Listings by Category: -Property listings & occupancy status -Employment needs & skill-sets -Goods and/or services provided	# properties listed / % unoccupied	
		Assess: available jobs vs. skill base	BeebeSV 032403 YELLOW
		# of goods and services provided	
	Workforce Availability & Readiness	Availability and Readiness assessed.	

B	<p>Plan for Growth, Diversity & Preservation:</p> <ul style="list-style-type: none"> • Develop appropriately zoned & affordable space for business & personal needs: (Green space/housing; Recreation/Business) • Promote New or Expanded Business Starts: <ul style="list-style-type: none"> -Incubator for entrepreneurial ideas -Alternative agriculture businesses -Incremental growth in additional retail, service & manufacturing businesses recruitment to support population growth -Outreach to non-traditional/under-represented groups for business starts and marketing strategies. • Develop group Marketing Strategies for products & services (Local -> Global) • Integrate new technology needs into lifelong learning opportunities • Scott County supports Habitat for Humanity's 21st Century Challenge: set targets for elimination of substandard housing (also included in Quality of Life plan) • Pay attention to small local retailers who are "left behind" when large retailers move out of commercial centers (like Wal-Mart). 	<ul style="list-style-type: none"> -Affordable space developed. -Business incubator developed. -Number of alternative agriculture businesses identified/developed. -Retail, service & manufacturing businesses developed to support population growth. -Number of new technology needs integrated into lifelong learning opportunities. -Number of non-traditional bus. started -Number of new business starts. <p># of strategies developed</p> <p># of new technologies integrated</p> <p># of sub-standard houses eliminated</p> <p>% of available space vs. occupied space</p> <p>-Survey of available office-retail space</p>	<p>BrownCM 022503</p> <p>GREEN</p> <p>CutshawCM 022103</p> <p>RED</p> <p>ReeseSV 032803</p> <p>YELLOW</p> <p>VarneySV 032403</p> <p>GREEN</p> <p>Blankenship KW042103</p> <p>GREEN</p>
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2. KEY FOCUS AREA: The Quality Employment & Technology Focus

	Action Plan	Indicators	Results
A	<p>Balance business growth with availability & readiness of the workforce.</p> <ul style="list-style-type: none"> Continue STW education/career curriculum Develop work based learning experiences for students & teachers Develop current workforce for growth opportunities – lifelong learning Recruit new business and core employment 	Number of individuals skilled vs. job openings and business needs.	<p>Conner— GREEN</p> <p>BeebeSV 032403</p> <p>YELLOW</p> <p>Conner- GREEN</p> <p>SouthworthKW 042103</p> <p>GREEN</p>
B	<p>Promote new technology in business development, improvement and manufacturing</p> <ul style="list-style-type: none"> Develop Smart Park for E-commerce/emerging technology incubators Satellite/Home office – telecommuting Implement emerging technology into existing business practices: <ul style="list-style-type: none"> -New products & manufacturing techniques -Expanded base for procurement, mktg., & sales -Satellite education centers continuing -Strategies to decrease dropout rate 	<p>Number of new technology “practices” implemented in Scott County.</p> <p>Smart Park established.</p>	<p>LusbyBC 020403</p> <p>YELLOW</p> <p>VarneySV 032403 GREEN</p>
C	<p>Develop new business ventures within the Golden Triangle: (Lexington/Louisville/Cincinnati)</p>	Number of new business ventures established within the Golden Triangle.	<p>OilschlagerBC 021003</p> <p>YELLOW</p>

3. KEY FOCUS AREA: The Regional Economic Development Focus

	Action Plan	Indicators	Results
A	Bluegrass Workforce Investment Board and the Scott County Comprehensive One Stop Center will clarify strategic roles and interaction between the major players, i.e. Kentucky Community and Technical College System, Scott County Schools, Georgetown College, Adult Education and Literacy, and Workforce Development Cabinet.	The Scott County One Stop Center is operational with linkages to KCTCS, Scott County Schools, Georgetown College, Adult Education and Literacy and Workforce Development Cabinet.	BeebeSv 032403 GREEN
B	The One Stop Center volunteers to implement the One Stop Operating System following the demonstration project implemented in Northern Kentucky.	<i>Same as 'A' above.</i>	BeebeSV 032403 GREEN
C	Assess and upgrade skill levels for new entrants to the workforce. Match skill of labor available to market demand.	Number of Skills upgraded for new entrants.	BeebeSV 032403 YELLOW WaddleKW 042103 YELLOW
D	Develop and maintain comprehensive, accurate, and timely data (clearinghouse), available on the Internet to support workforce investment customers (employers and job seekers) in Scott County and in the region.	Internet clearinghouse available for employers and job seekers in Scott County and in the region.	OilschlagerBC 021003 GREEN BeebeSV 032403 YELLOW
E	Develop regional partnerships to address employment and training issues.	Number of regional partnerships developed.	Conner— GREEN

4. KEY FOCUS AREA: The Agricultural Economic Development Focus

	Action Plan	Indicators	Results
A	Promote jobs within the agricultural industry, as many of these jobs require skills training which provide transferable job skills that can be used in other occupations.	Number of students choosing agriculture as a profession as percent of graduates, and number of transferable job skills.	OldfieldKM 041103 RED
B	Continue to develop and promote existing joint agricultural/community activities.	Number of programs maintained or developed, i.e., Farmer's Market, Farm City Day, field trips, farm tour, Harvest Trail, etc.	OldfieldKM 041103 YELLOW ReeseSV 032403 YELLOW
C	Promote and encourage individuals from the agricultural industry to participate in area employment and educational planning activities.	Number of individuals from the agricultural industry enrolled in or participating in area employment and/or educational activities.	OldfieldKM 041103 N/A ReeseSV 032403 YELLOW
D	Promote economic development programs to strengthen agriculture to keep the land valuable for farming.	Number of new programs promoted.	ConnerKM 041103 RED

EDUCATION VISION

1. KEY FOCUS AREA: The Scott County Community Education Foundation Focus

	Action Plan	Indicators	Results
A	Use as a dissemination point for educational information.	Develop communication plan.	FitchKM 041103h YELLOW
B	Adopt the Vision 2020 Education Plan as its mission.	Vision 2020 adopted as its mission.	FitchKM 041103g RED

2. KEY FOCUS AREA: The Quest Focus (Quest for Useful Educational Skills for Today and Tomorrow)

	Action Plan	Indicators	Results
A	Expand Quest training to community partners.	Quest training expanded to community partners.	childressKW 041803 GREEN
B	Create an advisory council for Quest International Conference (2002).	Quest International Conference council created.	WrightKW 042103 GREEN-completed
C	Research data results for publication.	Publish data results.	pearsonKW 041803 YELLOW

3. KEY FOCUS AREA: The Character Focus

	Action Plan	Indicators	Results
A	Create a task force for the purpose of establishing an Institute for Character Education.	Focus of Institute defined.	
B	The Institute for Character Education will focus on: family, career, health, financial, citizenship, government, technology, culture, volunteers, and spiritual issues (balanced living).	Institute for Character Education task force established.	

4. KEY FOCUS AREA: The Degree/Industrial Focus

	Action Plan	Indicators	Results
A	Through the Foundation, communicate to the community the degree programs available. (Higher education/community education)	Degree programs communicated to the community through the Foundation.	
B	Develop virtual course work with technology available to the entire community - with focus on workforce development issues.	Workforce development opportunities offered as virtual courses, focusing on technology, are available to the entire community.	FitchKM 041103 RED BeebeSV 032403g YELLOW

5. KEY FOCUS AREA: The Collaboration Focus

	Action Plan	Indicators	Results
A	Expand on the Community and Education Fdn. Board to include representatives from business and industry, public and private schools, the college, local govt. The Ministerial Association, and community groups.	Foundation Board expanded to include representatives from a cross-section of the community.	FitchKMc 041103 YELLOW
B	Create a Scott County Education Hall of Fame to include all levels and kinds of education.	Scott County Education Hall of Fame created.	WrightKW 040303 YELLOW
C	Seek a grant from a foundation or other private sources to fund the Collaboration Focus.	Grants secured to fund the collaboration focus.	FitchKM 041103d YELLOW

6. KEY FOCUS AREA: The Technology/Facilities/Infrastructure Focus

	Action Plan	Indicators	Results
A	Work with Quality of Life group to create priorities for facilities and infrastructure.	Priorities established with Quality of Life group for facilities and infrastructure.	FitchKM 041103 RED
B	Assess availability of technology for every citizen and then develop a plan to facilitate the use of technology at home and in the workplace.	Technology assessment for every citizen completed.	ScogginBC 020703 RED HibberdGH 021103 YELLOW Qualitylifebrd CM031303 Yellow

7. KEY FOCUS AREA: The Lifelong Intellectual Curiosity Focus

	Action Plan	Indicators	Results
A	Establish Scott County as a community-learning center by disseminating information about learning opportunities throughout the community.	Number of communications to Scott County residents of resources available to them.	FitchKM 041103 YELLOW
B	Create a bulletin board of lifelong education opportunities to be published in the School Review, which goes to every household in Scott County.	Publish a lifelong education opportunities Bulletin board in School Review.	HolmesKW 041803 GREEN
C	Focus on early childhood education to meet community needs.	-Needs determined. -# of programs	FitchKM 041103 YELLOW
D	Scott County Public Library		

8. KEY FOCUS AREA: The International Programs Focus

	Action Plan	Indicators	Results
A	Encourage international programs and opportunities for all citizens with such projects as the Japanese Garden.	Number of international programs and opportunities for all citizens.	FitchKM 041103 GREEN
B	Coordinate International visits & conferences.	-# of international visits/conferences	FitchKM 041103 GREEN
C	Coordinate exchange programs	-# of exchange programs	FitchKM 041103 GREEN